

Data and Policy Analytics Seminar Series

Tracking Investment and Policy Shifts in a World of Protectionism

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Overview of Webinar

① Introduction of Databases:

Disentangling intertwined investment linkages: Orbis

Taking the pulse of investment sentiment: Orbis Crossborder Investment

Tracking policy shifts: Global Trade Alert

② Channeling FDI Across ASEAN: Role of Singapore by Adam Romzi

③ How Protectionist Measures Shape the Offshoring Strategies of Chinese Firms by Weilin Lu

④ Q&A

Disentangling Investment Linkages with Orbis

1 Orbis:

Firm-level database by Bureau van Dijk, part of Moody's Analytics

Financial information: Balance sheets

Ownership information: Domestic and foreign owners, ownership share, global ultimate owners

Other Firm information: Location, industry, etc.

Orbis data enables users to reconstruct interconnections between firms globally.

Gauging FDI Sentiment with Orbis Crossborder Investment

2 Orbis Crossborder Investment:

- Project-level database by Bureau van Dijk, Moody's Analytics

- Cross-border Greenfield FDI projects

- Cross-border M&A transactions

- Projected investment value, investing industry, source/destination countries, etc.

The database enables monitoring announced, completed, cancelled, or withdrawn projects, and tracking rumors and investment intentions.

Tracking Policy Shifts with Global Trade Alert

③ Global Trade Alert:

Global dataset on trade policy interventions since 2008

Type of policies: restrictive (import/export barriers, etc.); liberalizing; other policies

Policy information: Implementing countries, affected countries and industries, implemented date, etc.

The database enables monitoring latest policy announcements by implementing country and direction of policy change.