



Center of Competitiveness
And ASEAN Study (CoCAS)

polipatam

Bambang Hendrawan

Center of Competitiveness And ASEAN Study CoCAS
Pusat Penelitian dan Pengabdian Masyarakat
Politeknik Negeri Batam





Introduction

- Politeknik Negeri Batam (Polibatam) is one of vocational higher education in Indonesia that was established in 2000 and has been transform to central government polytechnic in 2010 under Ministry of Education, Culture, Research and Technology.
- The polytechnic with 7600 fulltime-students offers diploma and applied bachelor degree program in 19 study programs based on industrial needs in Batam and Kepri which are: Electronics, Electronics Manufacturing, Mechatronics, Robotics, Instrumentation, Power Plant Engineering, Mechanical, Ship design and consruction, aircraft maintenance, Informatics, Multimedia and Networking, Animation, Cyber Security, Geomatics, Software Application Technology, International Trade Logistic, Business Administration and managerial Accounting and Accounting
- The Polytechnic implement ISO 9001:2015 for higher education quality management, Project/problem/product-based learning that linkage with the industries needs



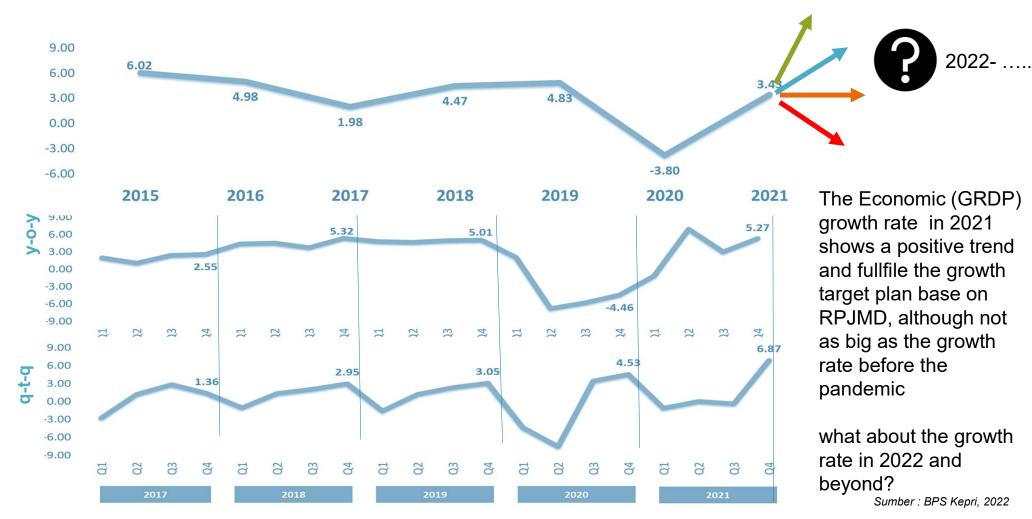


Introduction

- CoCAS is one of research & study center under Center of Research and Community Services State Polytechnic of Batam that concern to study the competitiveness of kind of special zone its implication for company, region, nation and community within special zone in Indonesia. It was established in 2012
- Since 2020, to follow up cooperation with Ministry foreign affair of Republic Indonesia, Polibatam assigned CoCAS become the study center that also concern about ASEAN Growth and Relationship Development study and connected to all ASEAN study center network from many universities in Indonesia



:: GRDP Growth of Riau Islands Province 2016-2021





:: The Most and Less contribution for Economic Growth by Sectors 2021



No	Sector	Share (%)		growth (%)	share growth (%)
1	Gross Fixed Capital Formation		42,89	3,22	1,29
2	Household Consumption		40,76	0,78	0,32
3	Export Net		10,55	13,12	1,78
4	Government Expenditure		5,42	-1,16	-0,06
5	Non-Profit Institutions Serving Household	·	0,25	3,14	0,01

No	Sector	Share (%)		growth (%)	share growth (%)	
					(70)	growth (%)
1	Manufacturing/Processing Industry			42,03	6,45	2,63
2	Construction			19,29	4,74	0,86
3	Information and communication			2,57	9,59	0,3
4	Health Services			0,93	12,3	0,12
5	Trade and Repair			8,15	1,07	0,08

No	Sector	Share (%)	growth	share
INO	Sector	311a1 e (70)	(%)	growth (%)
12	Real Estate	1,13	-3,56	-0,05
13	Agriculture, Forestry and Fisheries	3,07	-2,65	-0,08
14	Accomodation Provision	1,15	-6,69	-0,1
15	Mining and excavation	12,59	-0,74	-1,11
16	government administration	2,43	-8,42	-0,21

Several sectors that have a fairly high share can still grow in 2021, especially the processing and construction industries, as well as trade, plus a number of small share sectors such as information and communication and health services which also grew during the pandemic. Meanwhile, several sectors such as real estate and the provision of accommodation are sectors affected by the pandemic. Unfortunately, the mining, agriculture, forestry and fisheries sectors, which are one of the most potential leading sectors in the Riau Islands province, will not contribute to 2021 growth.

Sumber: BPS Kepri, 2022



:: The Riau Islands Province Investment Realization rank in 2021

Rank 2021

- 1. West Java Rp 136,1 triliun dengan 13.847 proyek
- 2. DKI Jakarta Rp 103,3 triliun dengan 34.739.
- 3. East Java Rp 79,6 triliun dengan 16.075 proyek.
- 4. Banten Rp 58 triliun dengan 6.342 proyek.
- 5. Riau Rp 53,1 triliun dengan 2.949 proyek.
- 6. Central Java Rp 52,7 triliun dengan 9.723 proyek.
- 7. North MalukuRp 43,8 triliun dengan 425 proyek.

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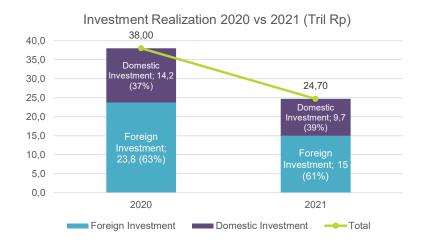
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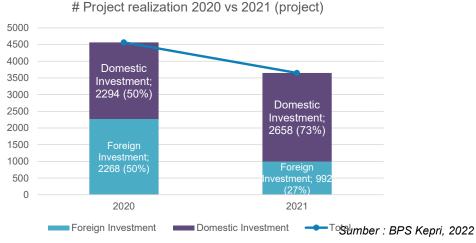
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12. Riau Islands Rp 24,7 Trilliun dengan 3650 proyek (

✓ decreased from 2020 on the 8th rank)

Along with the decline in the investment realization rating compared to other provinces, the investment realization of the Riau Islands Province in 2021, both in terms of investment value and the number of projects has decreased compared to 2020. Why?





:: FTZ and SEZ in Riau Islands Province



and trade openness in the Riau Islands Province have not been

able to accelerate investment realization in 2021. Why?









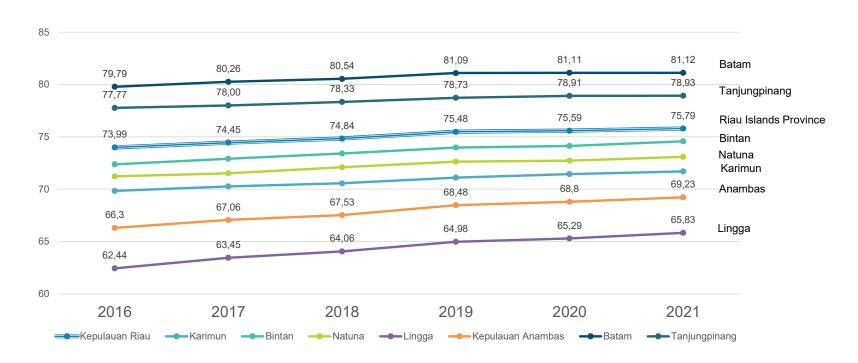
Operating in December 2018

Primary Activities: - Bauxite Industry

- Logistic



:: The Riau Islands Human Development Index



In general, the human development index in 2021 has increased, however, the positive trend from previous years still leaves homework related to equitable distribution and access of human development program in several districts/cities.

Sumber: BPS Kepri, 2022



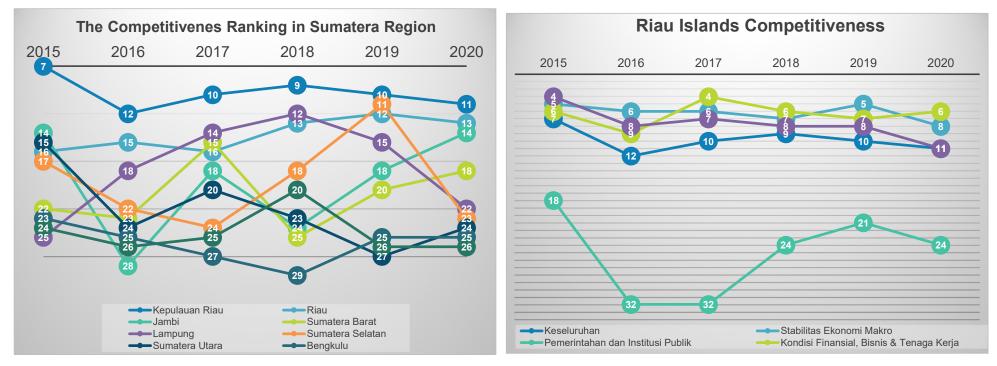
:: Highlight National Strategic Project in Riau Islands

- Strengthening of KPBPB BBK
- Bintan Aerospace Industrial Estate Development
- Nongsa Batam Tourism Strategic Area Development
- Lagoi Bintan Tourism Strategic Area Development
- Development of Aerocity Area of Hang Nadim Airport Batam
- Development of Batu Ampar, Kabil and Tanjungpinggir Ports, Batam
- The SEZ development includes the Sekupang Batam Health SEZ plan
- Batam-Bintan Bridge Construction
- Trans Road development and natural gas utilization in Natuna
- Industry-based Polytechnic/Community Academy development
- Development of basic infrastructure (electricity, gas, raw water, industrial waste treatment, etc.)

Sumber: RPJMN RI, 2020-2024, .RPJMD Kepri 2021-2026



The Riau Islands Competitiveness 2015-2020

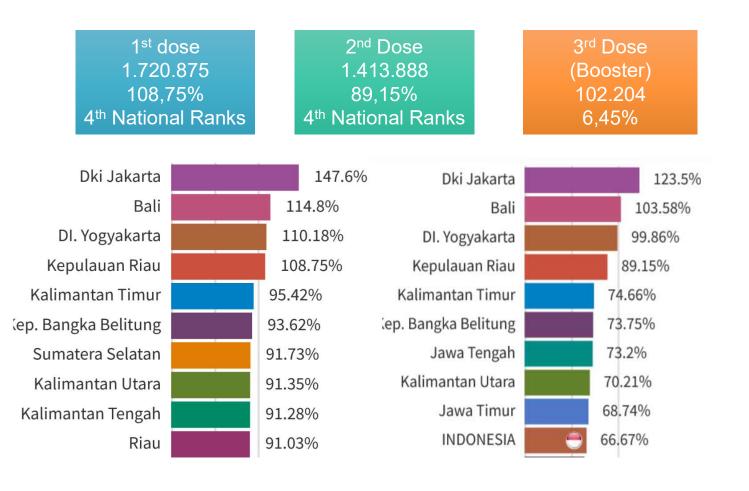


Riau Islands is the province with the highest competitiveness ranking among the provinces in the Sumatra region for the last 5 years, but still have

How is its competitiveness in 2021 and its potential in the coming years?



:: Progress of Vaccination Riau Islands per Feb 2022



The Riau Island is the province with the 4th highest ranking of national vaccination progress achievements after Jakarta, Bali and Yogyakarta, It means Riau Islands is province with 1st rank vaccination progress achievements outside Java-Bali area

Sumber: vaksin.kemkes.go.id. 2022



:: Framework for Economic Strategic of Riau Islands



- Cultivation and management of Marine Resources
- Development of marine resource management technology

2
INDUSTRIAL
ECONOMY

- Integrated services and permit development
- Integrated Supply Chain & Linkages
- 4.0 Industry development

3 GREEN ECONOMY

- Sustainable Agriculture
- Sustaibable environment,
- Land Conservation
- Renewable Energy development

4 DIGITAL ECONOMY

- Game and animation industry development
- Create and develop of technology-based services for Micro and small Enterprises

? LEISURE ECONOMY

- Experience-based consumption developement
- Integrated tourism and MICE development

Pentahelix platform ecosystem: Citizen, Industry, Academia, NGO and Public Authorities

STRATEGIC ECONOMY ZONE DEVELOPMENT TO SUPPORT INVESTMENT EASINESS (FTZ, SEZ, TDZ, IZ, LOGISTIC HUB, AEROCITY, DIGITAL BRIDGE, TRANSHIPMENT PORT, TECHNOPARK)

BASIC INFRASTUCTURE (Health, Education, Road, Connectivity, Energy, Utilities)



:: Highlights of Economic Strategies for Riau Islands Province

- With 95% of its territory being ocean, Riau Islands Province must be committed to increasing its ability to empower maritime potential and make the maritime sector (fishery, marine tourism, shipping, sea transportation and marine energy) a leading sector in the future with a minimum share of 20% to the province's economy. Riau Islands
- Increasing competitiveness and added value of processing industries, construction through the application of industry 4.0 technology, and streamlining business processes for licensing and investment in processing industry sectors that provide high added value for processed products from Indonesia
- Increase awareness of environmental sustainability and massively develop renewable energy
- Taking advantage of the momentum of digital transformation in various aspects of life, including continuing the
 development of technology-based applications that can increase the productivity of SMEs, government and the
 development of the high value-added industry in game and animation.
- Encouraging increasing the capacity and quantity of human resources in leading sectors
- Encouraging the establishment of synergies between all interested parties in the development process
- Encouraging integrated management of tourism activities and providing sustainable experiences and good impressions
- Continually continue to carry out basic infrastructure development and equitable development in remote areas in particular.



Batam Centre, Jl. Ahmad Yani, Tlk. Tering, Batam Kota, Kota Batam, Kepulauan Riau 29461

Telp. 0778-469856 Ext. 1017





